

President Hosts Associates Dinner

The President's Associates Dinner was held at Sykes Student Union on Friday, October 22, 2004. Each year, the dinner honors some of West Chester University's most enthusiastic volunteers and supporters. About 160 guests enjoyed a reception and dinner, donated by ARAMARK. After dinner, Dr. Adler honored the following with the President's Award: John and Wiggie Featherman; Judy

Finkel '73 and Alan Fallick (posthumously); Joe Kienle '72, M'74; Roger '65 and Linda '65 Aughenbaugh representing The Killinger Foundation; and Stanley '49 and Rodelle Horwith '53 Weintraub. The Annual Fund Committee helped to check-in and greet the guests while Herb Lee '59, M'63, Annual Fund Committee chairman, made the welcome and closing remarks.



From left: Stanley and Rodelle Weintraub, Roger and Linda Aughenbaugh, Joe Kienle, Madeleine Wing Adler, Wiggie and John Featherman, and Judy Finkel.



Tim Blair, dean, College of Visual and Performing Arts; Al Rinaldi, chair and CEO, Jacobs Music; and other representatives from Jacobs Music Co. and Steinway Pianos were on hand for the piano delivery.

WCU Achieves "All-Steinway" Status

This year, WCU students are practicing and performing on brand-new Steinway pianos. The University recently purchased 111 Steinway pianos from Jacobs Music Company.

By acquiring Steinway pianos, known as the instruments of choice for serious musicians worldwide, WCU joins a select group of institutions around the world to have achieved the exclusive "All-Steinway" status.

Jacobs Music has a long history of helping the University nurture young musical talent. Every spring, Jacobs Music sponsors the School of Music's regional piano competition, which annually draws from among the most talented pianists in the tri-state area. In addition, the company presents an annual award to the University's outstanding piano major, underwrites a master class by a Steinway artist, provides Steinway training for the school's piano technicians, and offers tours of the Steinway factory for students and faculty.

The purchase was made possible through generous donor support and state funds, and is among Steinway & Sons' largest unit sales to a university in recent history. Many of the new pianos will replace the existing instruments in studios, classrooms, practice rooms, and performance halls and will eventually be housed in the University's new Swope Music Building and the Performing Arts Center scheduled to open in 2006.

Jacobs also joined the University to host the one-of-a-kind Peace Piano on October 6. Built by Steinway in partnership with the United Nation's Children's Fund (UNICEF), the Peace Piano is on tour to help promote global peace and raise funds for children in need.

Swope Foundation Awards Scholarships at Tanglewood Luncheon

Richard Swope, trustee of the Swope Foundation, presents a check to one of this year's 29 Swope Scholars. The Swope Foundation awarded \$29,000 in scholarships this year to outstanding juniors at West Chester University. Since its founding in 1964, the Swope Foundation has awarded several hundred thousand dollars to 523 scholars. Each year Dr. Adler hosts the students and their parents at a picnic on the grounds of Tanglewood where the award ceremony takes place.



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Did You Know?

- WCU has once again been included in the Princeton Review's list of best colleges in the Mid-Atlantic.
- WCU's Department of Accounting students took first and second place in the Pennsylvania Institute for Certified Public Accountants (PICPA) statewide Business Plan Challenge
- West Chester University is the new home for the Amazon Center for Environmental Education and Research (ACEER) Foundation. As part of the ACEER project, WCU will offer credit and non-credit workshops in Peru on topics such as rainforest ecology, botanical medicine, environmental education, and health and healing.
- The University continues to prepare the largest number of teachers certified in the Commonwealth of Pennsylvania, 827 this year.
- The Golden Rams football team captured the PSAC East Championship, and for the first time in its history won three straight NCAA Division II playoff games. The team lost in the national semifinals to eventual national champion Valdosta State.
- WCU Theatre's production of *Hair!* has been invited to the Region II (Mid Atlantic) Kennedy Center American College Theater Festival.

Signs of



Excellence

News about important people and events in the life of West Chester University of Pennsylvania

New Residence Halls Dedicated

West Chester University opened two student residence halls this fall.

The Village at WCU, located on South Campus, added 525 beds of apartment-style living. Opened in stages from September through November, the Village incorporates vivid colors, furnishings, and room arrangements. In addition, a clubhouse with a fitness center, big-screen TV viewing area, and large patio completed this new offering.

A special component of the Village opening was the dedication of **Carey Drive**. The new road is named for Dr. Margaretta Carey, retired School of Music faculty member, in honor of her years of support and substantial invest-

ment in the lives of our music students.

Dr. Carey has quietly been contributing funds to purchase instruments, including pianos, all directed to our students. She also created the Visiting Artists Endowment to bring talented performers to WCU. For her special commitment, the Fund for WCU elected to honor her with Carey Drive.

In addition to the Village, **University Hall**, a seven-story, 267-bed, traditional residence hall opened in time for the start of the fall semester. Serving primarily sophomores, this new building features semi-private baths and enlarged bedrooms.

These \$43 million projects were constructed by The Fund for West

Chester University, as part of a partnership between the University and the Fund.



Madeleine Wing Adler and Margaretta Carey display the new Carey Drive road sign.

Marching Band Helps Pat Croce Celebrate Birthday

Philadelphia's motivational guru and WCU alumnus Pat Croce was roused on his 50th birthday, November 1, by the WCU marching band playing "Happy Birthday." Dr. Madeleine Wing Adler; her husband, Dr. Fred Lane; and other University dignitaries surprised Croce at his home at 7:30 a.m. His wife, Diane, was in on planning the surprise with WCU.



Pat Croce gets ready to cut his birthday cake.

Dedication of J.Peter Adler Studio Theatre

Earlier this year, WCU alumnus and renowned Philadelphian Pat Croce issued a remarkable challenge to the University community. In honor of President Madeleine Wing Adler and her late son, J.Peter, Croce pledged a challenge grant to name the Studio Theatre in E.O. Bull Center in honor

and memory of J.Peter Adler.

Croce's challenge, which was met by more than 100 other contributors, generated in excess of \$250,000 to exceed the goal. The dedication for the J.Peter Adler Studio Theatre was held on Saturday, October 30.

Emcees for the dedication and supporters of the project were Philadelphia news anchors Larry Mendte '79 and his wife, Dawn Stensland.

The ceremony included the unveiling of the donor plaque by Dr. Adler and Peter Thom Agress, the son of J.Peter's best friends, Sara Thom and Gorgon Agress, who is J.Peter's namesake.

After the dedication was a performance of five student-written one-act plays, followed by a reception.



Larry Mendte and Dawn Stensland served as emcees.

Leadership Gifts Support Mission

Recent leadership gifts have been received by the University to support its missions and assist students in obtaining a quality education.

New gifts to the Swope Music Building and the Performing Arts Center include:

- ✦ \$232,606 from John R. Goodman.
- ✦ An anonymous gift of \$100,000.
- ✦ A commitment from the Lasko family to construct and name the stage of the main performance hall.

Other gifts include:

- ✦ A gift of \$100,000 from Centocor to be split between two scholarship endowments, Pharmaceutical Product Development and Nursing.
- ✦ A transfer of \$77,500 from The Samuel Barber Foundation to estab-

lish funds that continue the foundation's work through concerts and other programs.

- ✦ A gift of \$40,000 from Robert D. and Jennifer C. McNeil for the Childhood Weight Management Camp in the School of Health Sciences.
- ✦ \$31,649 from the estate of Carmelo E. Gangemi for a new scholarship endowment.
- ✦ A gift of \$20,000 from Aqua Pennsylvania, Inc. for the Frederick Douglass Institute's K-12 Education Program.
- ✦ A gift of \$20,000 from Johnson & Johnson, Inc. for the Bridges to Employment program (BTE) in the School of Health Sciences. The program provides Kennett High School students the opportunity to explore

health care careers through job shadowing and mentoring programs.

- ✦ \$13,234 from the estate of Patricia Grasty Gaines for the E. Riley Holman Endowment.
- ✦ A gift of \$15,000 from AstraZeneca to support WCU's Visiting Artists Series and WCU basketball.
- ✦ A gift of \$10,000 from Endo Pharmaceuticals, Inc. for the Pharmaceutical Product Development Program.
- ✦ A gift of \$10,000 from Dr. Albert E. and Mary Rita Filano for the endowed math scholarship in their name.
- ✦ A gift from Gustave Meyer '66, owner of Water World Day Camps, Inc., to establish the Gustave Meyer Swimming Endowment.

President's Corporate Breakfast Held

More than 150 friends of the University attended the 2004 President's Corporate Associates Breakfast on Wednesday, September 21. West Chester University and Pennmark Auto Group co-hosted the annual event, which featured a presentation by Don Besecker, Jr., Pennmark Auto Group co-owner.

The morning's highlight was a special drawing sponsored by Pennmark. Ten lucky attendees had the chance to win a Porsche or Mercedes for a week-

end. John Ciccarone of Parkway, Inc. won the Mercedes, and Chris Vely of ePlus Technology, Inc. won the Porsche.

The President's Corporate Associates is a group of more than 80 businesses that recognize the value of WCU through annual support. By providing state-of-art technology, experienced faculty, fully equipped facilities, and talented students, the University creates the opportunity for exciting partnerships with the surrounding community.



Filano Portrait Unveiled

Dr. Albert Filano and Mary Rita Filano are shown with their portrait in the lobby of Filano Hall following the October dedication. More than 50 family members, faculty, friends, and former students, including Dr. David Roselle '61, president of the University of Delaware, joined the Filanos and President Adler for this very special occasion.

From the Calendar of WCU President Madeleine Wing Adler

- Hosted the WCU Foundation at Tanglewood on Sept. 8.
- Served as keynote speaker at West Goshen Lions Club on Sept. 18.
- Headed up a WCU delegation that traveled to China to take part in the International Presidents Forum and celebration of the 50th anniversary of Shanghai State Normal University from Oct. 10-17. She was the keynote speaker representing the entire foreign delegation.
- Honorary Chair of the March of Dimes Women of Achievement Awards on Oct. 21.
- Keynote speaker at Kendal at Longwood residents' meeting on Nov. 8.
- Hosted delegation from China on Nov. 11.
- Keynote speaker at the Delta Delta Delta Delaware/Pennsylvania Founder's Day luncheon on Nov. 18.

Insiders

Congratulations to WCU friend **Betsy Z. Cohen**, CEO and chair of RAIT Investment Trust and the Bancorp Bank, on being named Drexel University's Business Leader of the Year.

Congratulations to WCU friend **Donna Coughy** who was named the Chester County Chamber of Business and Industry Small Business Leader of the Year for 2004. Donna is president and CEO of Chester Valley Bancorp, Inc. and First Financial Bank.

Congratulations to WCU friend and former West Chester Mayor **Clifford DeBaptiste** who was recently featured in an article in *Chester County Business2Business* magazine highlighting his life, career, and community service.

Congratulations to WCU friend **Nicholas DeBenedictis**, CEO of Aqua America, who was recently elected chairman of the board of directors of the Philadelphia Convention and Visitors Bureau.

Congratulations to WCU friends **John and Wiggie Featherman** on the birth of their first grandchild, John, this past September 1. John is chairman of First National Bank of Chester County.

Congratulations to WCU alumnus and Council of Trustees Chairman **Tom Fillippo '69**, recognized by the Chester County Boy Scout Council with its Distinguished Citizen Award. Tom is CEO of Devault Foods and a trustee of the Fund for WCU.



Congratulations to **GMH Communities** on its new \$600 million development agreement to build more than 5,000 homes for Navy personnel. GMH and the Fund for WCU worked together to develop WCU's new student housing projects. The company is headed by **Gary Holloway** and **Joe Coyle**.

Congratulations to WCU alumna **Terry Graboyes '74**, CEO of Graboyes Commercial Window Company. Terry's company, which designs and installs

commercial window systems, was ranked among the ten largest women-owned businesses in Greater Philadelphia.

Congratulations to WCU friend and honorary alumna **Addy Kelly** for receiving the Ellen Ann Roberts Excellence in Business Award from the Chester County Chapter of the March of Dimes. Addy and her husband, Al, founded the highly successful Kelly Sports, Ltd. and are known throughout the region for their many volunteer involvements and philanthropy.

Kudos to **Susan Kim** for her service as one of the co-chairs for the Philadelphia Orchestra's Opening Night Gala. Susan is the wife of WCU alumnus **John Panichello '83**.

Congratulations to WCU friend **William Lamb** on his appointment by President Bush to the President's Advisory Committee on the Arts, the national advisory board of the John F. Kennedy Center for the Performing Arts. Bill also was appointed by Governor Rendell to the Court of Judicial Discipline of the Commonwealth of Pennsylvania.

Congratulation to WCU alumnus and Fund Trustee **Don Leisey '59** and his wife, Pat, on the birth of their new grandchild, Macallan Cauz.

Kudos to WCU alumnus **Steve McGann '69** who received the first "Door Opener" award from Chester County Community Foundation. Steve is vice president at First National Bank of Chester County.



Larry Mendte '79, CBS3 news anchor and WCU alumnus, won two Emmys for news reporting, one for anchoring and the other for writing, at the regional awards presented in September.

Congratulations to WCU alumna **Bonnie Nye '75** on her inclusion in *Main Line Today's* list of "Great Docs for Kids" (December issue). Dr. Nye is on staff at Children's Hospital of Philadelphia.

Congratulations to WCU friend **Emily C. Riley** on her appointment to the Board of Managers of the Philadelphia Foundation. Emily is a trustee and executive vice president for programs for the Connelly Foundation.

Congratulations to the following WCU alumni who were inducted into the Sturzebecker Foundation Hall of Fame: **Lieutenant General Martin R. Berndt '69**, retired nursing program chair **Mary Kline '62**, retired Kansas University women's basketball coach **Marian Washington '70**, and retired physical education faculty member **Lloyd Wilkinson '57**.

Best wishes to WCU friend Dr. **Felix Zandman** as he retires as CEO of Vishay Intertechnology, Inc. Dr. Zandman will remain as the company's chief technology and business development officer.

My One and Only

WCU invites you to a special Valentine event for alumni and friend couples. The Valentine package includes two tickets to the Gershwin production *My One and Only* at WCU's Emilie K. Asplundh Concert Hall and a champagne and strawberry reception afterwards in Philips Memorial Building. Please join us on Friday, Feb. 11, 2005. Showtime is 8 p.m. The cost is \$50 per couple; space is limited.

Based loosely on the musical *Funny Face*, which the Gershwins wrote as a vehicle for Fred and Adele Astaire in 1927, *My One and Only* opened on Broadway with Tommy Tune and Twiggy in 1983. The show received rave reviews from *The New York Times* and was nominated for nine Tony Awards, winning Best Musical and Best Choreography.

So if you're part of a couple, even if you didn't meet each other here at WCU, we hope you'll enjoy this romantic Valentine's Day weekend event.

To register, mail your check (payable to "Fund for WCU") to West Chester University, attention: Cathy Carr, Filano Hall, West Chester, PA 19383. For more information, call Cathy at 610-738-0530. Deadline is Feb. 1, 2005.

Save the Date

President's Community Scholarship Gala *Escape to Treasure Island*

Sponsored by First National Bank of Chester County and Aramark, Inc.

Saturday, April 2, 2005 at 6:30 p.m.

Featuring the Jim Levendis Orchestra

\$130 per person \$1800 Corporate Table Sponsorship

Enjoy:

- Cocktail Reception
- Buffet Dinner
- Silent Auction – vacation homes, artwork, weekend get-aways, and more!

Champagne and Diamonds presented by Kaplan's Fine Jewelry.

Please call 610-436-2868 for more information or to receive a Gala invitation.

